

Jaye Bailey
Chief of Staff and Vice President for Organizational
Development
Southern Connecticut State University

Jaye Bailey is the Chief of Staff and Vice President for Organizational Development at Southern Connecticut State University. Prior to assuming her current duties, Jaye served as Associate Vice President for Human Resources and Labor Relations at Southern. Jaye spent many years as a neutral in the field of labor relations, serving several consecutive terms as General Counsel to the Connecticut State Board of Labor Relations and as a neutral arbitrator. Jaye began her career as a field attorney for the National Labor Relations Board. Jaye has held numerous positions on boards of organizations related to the field of labor relations and employment law and policy, including terms as Chair of the Labor and Employment section of the Connecticut Bar Association, Executive Director of the New England Consortium of State Labor Relations Agencies and President of the National Association of Labor Relations Agencies. Jaye currently serves on the steering committee of Connecticut Labor and Employment Women and as a Member at Large on the CT ACE Women's Network State Board. Jaye holds a B.A. from the University of Rhode Island and a J.D. from the University of Connecticut School of Law.

Ann Clark
Executive Vice President and Provost
Goodwin College

For the past 17 years, Ann Clark has been the Executive Vice President and Provost of Goodwin College. As key counsel to the President, she serves as the liaison in resolving academic concerns and issues and provides overall day-to-day onsite leadership with integrity, commitment and concerns for students, staff and faculty. Ann directly supervises the activities of all the members of the President's Cabinet. With over 30 years' experience in higher education leadership, Ann provides leadership and direction to the Cabinet and serves as a sounding board for new initiatives. She ensures that the Cabinet members' areas run efficiently, while overseeing the College's shared governance system, consisting of 14 committees. Ann chairs the Committee on Integrity and serves as a member of the Academic Affairs, Budget and Finance, Intercultural Inclusivity, and website committees. She works closely with the President and executive officers on strategic planning, policy matters and critical personnel issues. Prior to joining Goodwin College, Ann held positions of increasing responsibility in Connecticut Private Occupational Schools, including Director of Placement, Director of Education and Campus Director.

Ann recently completed the Leadership Greater Hartford Summit Program. She is also actively involved in the Hartford Consortium for Higher Education. Ann was a member of the Advisory Committee on Accreditation for the State Department of Higher Education. Ann holds a Masters of Business Administration from Rensselaer Polytechnic Institute, and a Bachelor of Arts of English Education from the University of Connecticut.

Judith Greiman
President
Connecticut Conference of Independent Colleges

Ms. Greiman was appointed President of the Connecticut Conference of Independent Colleges (CCIC) in May 1998. At CCIC, she conducts public relations, research, public policy development, government relations and purchasing coordination

work on behalf of the sixteen member colleges and universities. She spends a great deal of time on strengthening financial aid programs for students and working to bring about a greater understanding of the impact and contributions of independent colleges and universities in Connecticut. She also manages administrative and academic collaboration efforts on behalf of the sector.

Prior to her appointment at CCIC, Ms. Greiman served as Chief Administrative Officer for the Connecticut State University System Office. In that role, she was responsible for collective bargaining with faculty and administrative staff, public relations and general administration. Earlier, she worked at the State Office of Policy and Management (OPM) where she served in a variety of positions that ranged from Counsel to Deputy Secretary. Highlights of her work at OPM include the writing and management of all budget implementation legislation, the negotiation of a landmark collective bargaining agreement that settled a long time disagreement over pay equity and the resolution of a multi-million dollar construction dispute. Before working at OPM, she served as Counsel for the Connecticut House of Representatives, Majority Office and as hearing officer for the Illinois Local Labor Relations Board.

Ms. Greiman received her BA in Social Work from the University of Wisconsin-Madison and her Juris Doctor from DePaul University-College of Law.

She is the founding chair and current member of Connecticut's Commission for Educational Technology and is a member of the Foodshare Board and Strategic Implementation Committee, the New England Board of Higher Education, Connecticut's Social Enterprise Trust Board, the Wadsworth Atheneum Finance Committee, the Connecticut Campus Compact Board, and the Connecticut Distance Learning Consortium Executive Committee and is a past chair and current member of the National Association of Independent Colleges & Universities State Executives.

Kathy McAfee
America's Marketing Motivator, Executive Presentation
Coach & Professional Speaker
Kmc Brand Innovation, LLC

Kathy McAfee is America's Marketing Motivator, a professional speaker and executive presentation coach, whose mission is to help business and community leaders to more effectively use their talent, energy, and influence to create positive changes in the world.

Kathy is the author of the book, *Networking Ahead for Business*. Her second book, to be released in 2015, is titled *Stop Global Boring: Reduce your PowerPoint emissions to become a more effective, engaging, and motivated presenter!*

In her role as Executive Presentation Coach, she helps clients to increase their confidence, credibility, and impact by reducing clutter and increasing clarity of communication. As a result of her work, clients more easily achieve their presentation objectives, engaging their audiences and moving them to action. A Master Practitioner of Neuro Linguistic Programming (NLP) and executive coach, Kathy helps her clients to clear their limiting beliefs and to use more effective strategies to reach their career and life goals.

For over twenty years, Kathy has held numerous corporate leadership positions, bringing marketing success to major corporations such as Levi Strauss & Co., Maybelline, Southcorp Wines of Australia, and ADVO, where she served as Vice

President of Marketing Services. Living and working in England for three years, she led European marketing initiatives for an international vision care company. After leaving the comforts of her corporate career, Kathy took the entrepreneurial path, successfully operating her own woman-owned business for the past decade.

A graduate of Stanford University in Economics, Kathy is a member of the National Speakers Association, a board member for YWCA of the Hartford Region, and an active member of Soroptimist International of the Americas. She is an ovarian cancer survivor and holds a second degree black belt in the martial art of Tae Kwon Do. You can learn more about Kathy at www.AmericasMarketingMotivator.com

Maureen McGuire

**Director of Brand Development
UConn Health**

Maureen McGuire is Director of Brand Development at UConn Health and has nearly three decades of experience working with the Connecticut media. She started her career covering towns for the Norwich Bulletin and has also served as Communications Director for the United Way of Southeastern Connecticut and press secretary to former Congressman Sam Gejdenson. Maureen's career shifted to healthcare communications and marketing in the 90's when she was hired by the former Newington Children's Hospital to publicize its impending move to Hartford and the opening of Connecticut Children's Medical Center. She left the children's hospital for UConn Health, where she has spent the last 16 years and is now a senior leader in marketing and communications.

Janice Palmer

**Media Relations Officer
Central Connecticut State University**

Janice Palmer is the Media Relations Officer for Central Connecticut State University. With 16 years of experience in local TV news and another 15 years in higher education marketing and media relations, Janice offers solid insight into successfully pitching story ideas to the media and handling media inquiries of all genres. For the past five years she has been director of media relations at Central Connecticut State University. Before that, she worked at the University of Connecticut as a media relations associate for the university and later became the Neag School of Education's Director of Marketing & Communications. Her career as a TV newscast producer began at WJAR in Providence, Rhode Island and continued at NBC Connecticut in West Hartford where she also produced the station's political coverage and a variety of special segments and news specials.

Sandra Palmer

**Provost and Interim Dean of Student Affairs
Manchester Community College**

Dr. Sandra Palmer is the Provost and Interim Dean of Student Affairs of Manchester Community College in Manchester, Connecticut. Dr. Palmer has worked in higher education administration for more than 25 years. Prior to coming to Manchester Community College, she worked for three years as the Dean of Academic Affairs at Naugatuck Valley Community College in Waterbury, Connecticut and 18 years at Suffolk County Community College of the State University of New York in a number of capacities beginning first as faculty and moving into administration as academic chair of the department of visual

arts, assistant dean of faculty for liberal arts, college associate dean for visual and performing arts, and associate dean of academic affairs.

Dr. Palmer has published articles on topics related to succession management, collaboration between academic and student affairs, and developmental education. She has made several presentations on developmental education and Connecticut's Public Act No. 12-40 requiring colleges to offer students remedial support through embedded and intensive/one semester courses. She currently chairs the Academic Dean's Council of the 12 Connecticut community colleges, co-chairs the CSCU system-wide PA 12-40 Advisory Council and serves on the New England Council of the College Board.

Dr. Palmer earned her Ph.D. in art history from the University of Chicago, and she holds a master's degree in art history from the same institution. She also holds a master's degree in business administration from Adelphi University, and a bachelor's degree in art history from the University of California, Davis.

Dr. Palmer's focus is to continually improve the quality of learning, teaching, and student support. "Students come first, and it is to their success that gives all of us the desire and momentum to move forward."

Christine Siegel

**Associate Vice President for Academic Affairs
Fairfield University**

Dr. Christine Siegel is an Associate Vice President for Academic Affairs at Fairfield University, with primary responsibility for the coordination of university-wide academic assessment and the management of assessment results for internal decision-making and external reporting. Currently, Dr. Siegel is Chair of the Core Curriculum Task Force and a member of the Steering Committee for *Fairfield 2020*, the University's strategic planning initiative.

Dr. Siegel holds tenure as an Associate Professor in Fairfield University's Graduate School of Education and Allied Professions. She received BS and MA degrees from Marist College as well as an advanced graduate degree and Ph.D. in Educational Psychology and Statistics from the State University of New York at Albany. While at Fairfield University, Dr. Siegel has taught classes in psychological assessment, developmental psychology, and learning theory. Her recent scholarly interests, funded by grants from the Brinkman Family Foundation, examine models of stress and coping in mothers of adolescents with disabilities.

Bianca Slota

**Student
UConn School of Law**

Bianca Slota is a second year law student at UConn School of Law. She previously worked at the Law School as a multimedia communications specialist, creating and maintaining the school's social media presence on Facebook, Twitter, YouTube, Instagram, and Flickr. She worked to develop policies for student and alumni use of social media, and trained faculty on best practices. Her experience using social media for communications and marketing began when she was working as Press Secretary to Governor Peter Shumlin of Vermont. As a former journalist and news anchor, Bianca also has extensive experience with video and photography. She is particularly interested in the future of social media litigation, which pulls together issues of employment & labor, trusts & estates, and intellectual property.

Tracy Tyree

Vice President for Student Affairs

Southern Connecticut State University

Dr. Tracy Tyree completed her first year as the Vice President for Student Affairs at SCSU in July. She provides leadership and oversight for much of the student experience outside the classroom. She has responsibility for such areas as residence life, health and counseling, disability resources, multicultural affairs, women's center, student life, academic success, the performing arts center, and the student center. As Southern has enhanced the focus on student success in the last year, she spends a significant amount of time with her team identifying new approaches to support students' progress toward earning their degrees. Prior to joining Southern, Dr. Tyree served as Associate Vice President for Student Affairs at the University of South Florida and Dean of Student Life at Susquehanna University in Pennsylvania.